

EZ Pay[®] PLAN



MANAGEABLE BILLS

Lighten the burden of your winter fuel bills.



PRICE PROTECTION

Protect yourself from oil price spikes.

CONVENIENCE

Make easy payments by credit card or direct deduction from your bank account.

Give high fuel bills the cold shoulder!

Sign up today for
EZ Pay
from Burch Oil.

We offer:

- home heating oil
- heating & cooling services and new installations
 - heat pumps
 - oil tanks
 - air cleaners



P.O. Box 8
Hollywood, MD 20636

301-373-2131

800-479-4120

EZ Pay[®] PLAN

It makes \$ense.



Burch Oil's EZ Pay — it's the easier way!

PUT THE BRAKES on high heating bills

You're all too familiar with the winter fuel bill roller coaster: your heating costs climb up and your bank account dips down.

CHOOSE EZ Pay

With Burch Oil's EZ Pay, you can spread your costs out over 12 months and cut winter heating bills almost in half. That means you don't get hit with the bulk of your annual fuel costs all at once.

PROTECT your price

With EZ Pay, you can choose either our guaranteed price or our price cap.

With our **guaranteed price**, no matter how high oil prices go during the winter, your price won't budge for the entire heating season. This option costs you nothing.

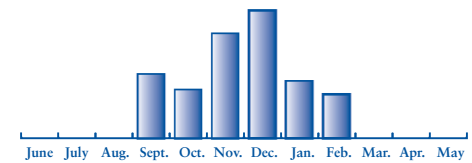
With our **price cap**, your price can't rise higher than our guaranteed price. But if oil prices do drop substantially for a sustained period, your price can go down. You can choose this option for a few dollars a month on your EZ Pay plan.

WHAT EZ Pay does for you:

- ▶ **No more unpleasant surprises.** Even if energy prices hit the roof or if winter brings record-breaking cold temperatures (and you need two or more deliveries in the same month), you will never get hit with a huge fuel bill. EZ Pay eases the financial burden of winter heating bills.
- ▶ **Five cents a gallon off your fuel price.** Our EZ Pay customers pay five cents a gallon less for their oil than our "pay as you go" customers. You get this five-cent price discount on every gallon of oil we deliver to you.
- ▶ **Automatic payment options.** Besides accepting monthly payments by check, Burch Oil offers automatic payment options for your convenience. You can have your EZ Pay monthly payments deducted directly from your bank account or charged to your credit card. With automatic payments, you don't have to worry about losing your guaranteed price because of a late payment.

HOW EZ Pay works for you:

without EZ Pay



with EZ Pay



To estimate your payments, we look at your fuel delivery record from the previous year and project your total heating costs for the coming season. We divide that amount into 12 easy monthly installments, and you make just one payment each month. If your actual fuel costs are a little higher or lower than estimated, you'll have the option of settling up at the end of the heating season or rolling the adjustment into the following year.

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